

Sirsidynix Symposium

July 19, 2022

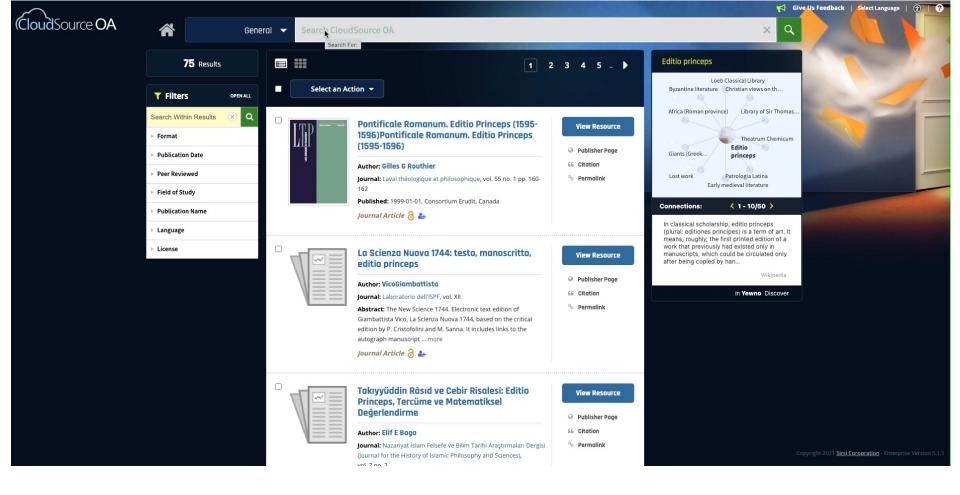
Ruth Pickering

Artificial Intelligence

THE FUTURE OF KNOWLEDGE CURATION AND DISCOVERY

Contents

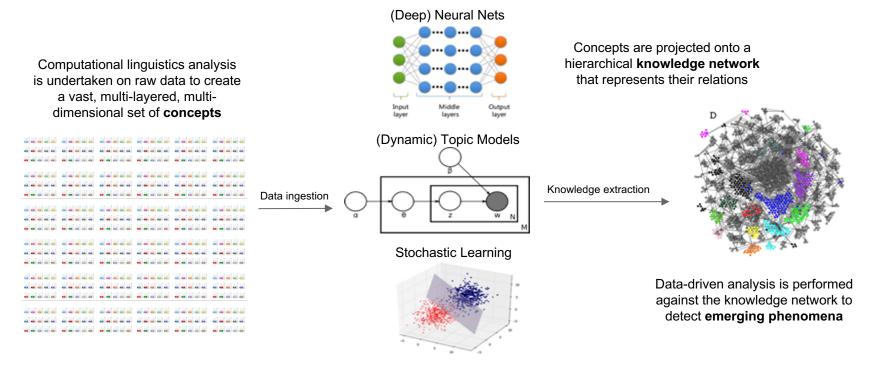
- Product recap
- Technology Overview
- •Knowledge Graph MetaData
- •The Future how can AI technology help transform the library Ecosystem
- Discussion



From Data to Knowledge - all content domains and types



Machine Learning + Computational Linguistics + Graph Theory

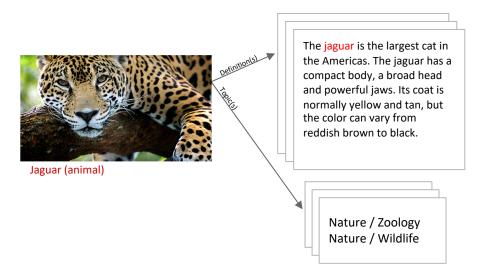


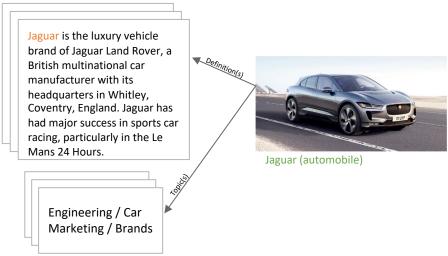
What is a Concept?



A concept is an atomic unit of information, composed of:

- One or more definitions
- One or more topics





Concept Disambiguation





Earth Sciences / Geology

Depression (geology)

A depression in geology is a landform sunken or depressed below the surrounding area. Depressions form by various mechanisms. Frosion-related:







Earth Sciences / Meteorology & Climatology

Low-pressure area

A low-pressure area, low, or depression is a region where the atmospheric pressure is lower than that of surrounding locations. Low-

EN

EN



Business & Economics / Money & Monetary Policy

Long Depression

The Long Depression was a worldwide price and economic recession, beginning in 1873 and running either through the spring





Business & Economics / Money & Monetary Policy

Depression (economics)

In economics, a depression is a sustained, long-term downturn in economic activity in one or more



Business & Economics / Money & Monetary Policy

Depression of 1920-21

The Depression of 1920–21 was a sharp deflationary recession in the United States and other countries, 14 months after the end of World



Psychology / Psychopathology

Major depressive disorder

Marked depression appearing in the involution period and characterized by hallucinations, delusions, paranoia, and aditation

Knowledge Graph Semantic MetaData

Working to address some long-term industry issues...

EXAMPLE OF ENHANCED SEMANTIC METADATA

Journal Article Publisher Provider Keywords

urban heat island \checkmark , urban forest \checkmark , air temperature \checkmark , ecosystem services \checkmark landscape context X (not in document)

Yewno Concepts

urban forest
city block
urban planning
vegetation index
vegetation
urban forestry
urban heat island
impervious surface
cooling
urbanization
ecosystem services
spatial scale

spatial analysis

basis function

citizen science

rechargeable battery

digital elevation model

transect

soil

urban sprawl temperature

stormwater measurement observational error gaussian process tensor product availability evapotranspiration normalized difference relative humidity cloud cover data logger temperature measurement percentage temperate climate sampling (Signal Processing) subset infrastructure Leaf Area Index additive model

urban ecology

functional response

residential area thermal radiation bicycle cycling air conditioning precipitation northern hemisphere coordinate system ggis geographic coordinate system tree planting matern covariance function uncertainty tree thin plate spline satellite imagery emerald ash borer data set autocorrelation sidewalk

estimation

Semantic Metadata:

Extract concept list from content to display the semantic metadata and improve the 'discoverability' of content

Additionally, all concepts have:

- A Concept ID (CID) allowing disambiguation
- A unique definition
- A pertinence score (for ranking)



weather

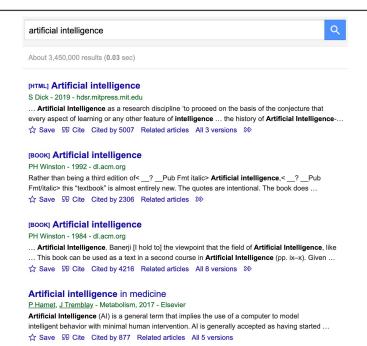
What's different about KG metadata?

- •Concepts not Keywords disambiguated for any term with more than one meaning e.g. Jaguar, depression, bank etc.
- •Concept definitions constantly updated as language evolves
- •Every concept has a score to rank results
- •Relationships with other concepts
 - To offer broader search suggestions
 - To create packages and lists of relevant content
- •Granularity uncovers value in Content that might otherwise be hidden
- •Overcomes any issues relating to historic bias or out of date terminology

Full text Indexing and the data produced

- •More granular and will uncover content you didn't know you had access to
- •The concept-based approach and disambiguation save time and frustration, keep learners engaged and enable better ways of working
- •Take students, teachers and patrons to the relevant section/snippet of text
- •Connections from the Knowledge Graph can help with suggestions

Turning Information into Knowledge



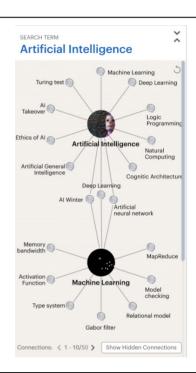
The volume of content today is overwhelming and ever growing. Its difficult, and often frustrating, for patrons to deal with long lists.

Engagement levels are challenged by 'list' format.

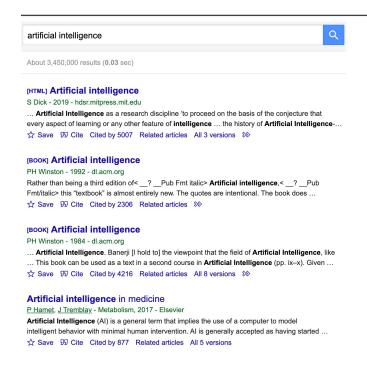
Turning Information into Knowledge

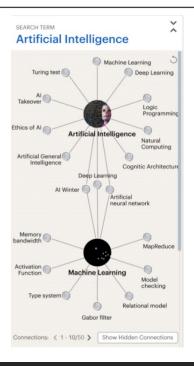
Yewno's AI technology provides a more visual and engaging interface along with precision searching to overcome these barriers and improve the search experience.

Visualisation is engaging and shows context and perspective. It also offers everyone a personalized journey.



Turning Information into Knowledge



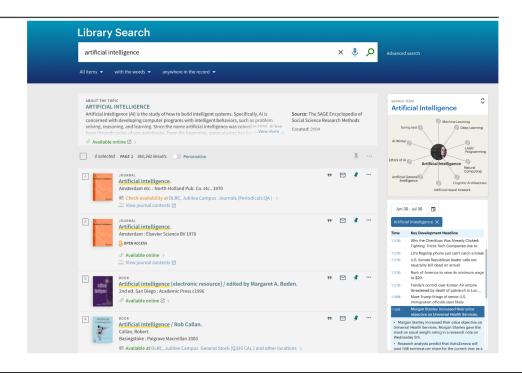


What's different?

- Al can extract meaning and associate concepts from documents that traditional indexing can't achieve. Al is also consistent and unbiased.
- 2. Shows connections and context unlocking Knowledge
- 3. Saves time and frustration, using the concept-based approach and disambiguation to provide precision and enable better ways of working
- Personalised and Fun!

The Future

- Ever expanding content set
- •Adding an OA news product!
- •Embed the Yewno NEWS widget together with Yewno Relate to get latest intelligent news about the searched term



Discussion



Yewno

Transforming Information to Knowledge